



ONE WORLD  
EDUCATION

## SPONSORSHIP PROSPECTUS

oneworldeducation.org  
@oneworldeducation

### ONE WORLD EDUCATION

One World Education is the **LARGEST** program improving reading and writing in DC public and public charter schools. The One World Program improves learning for **6,000 DC MIDDLE AND HIGH SCHOOL STUDENTS ANNUALLY**, by strengthening the skills necessary for preparing them for college and their careers. **YOUR SPONSORSHIP PUTS YOU IN THE CENTER OF ALL THE ACTION.** Most importantly, your sponsorship affirms your company's commitment to our community's youth and their future by **DIRECTLY SUPPORTING DC PUBLIC AND PUBLIC CHARTER SCHOOL STUDENTS**, teachers and administrators, and the larger education community.

### COLLEGE & CAREER SENIOR CHALLENGE AND ONE WORLD CELEBRATION

#### EVENT DETAILS



##### DATE & TIME

12

Tuesday, April 12, 2017

5:00 -7:00 PM

College & Career Senior Challenge

7:00-8:00 PM

One World Celebration



##### LOCATION

The Howard Theatre

620 T St., NW Washington, DC 20001



**35 Seniors** pitching their essay topics



**30 Student Ambassadors** from grades 5-11



Representatives from **23 DC public and public charter schools**



*"ONE WORLD EDUCATION HELPED ME EXPAND MY WRITING ABILITIES AND HOW TO ARGUE WHAT I CARE ABOUT."*

**- GIOVANNA BURKETT**  
ANACOSTIA HIGH SCHOOL

### SPONSORSHIP DETAILS



**STUDENT AMBASSADORS:** Your support will enable One World Education to provide one-on-one reading, research, writing and presentation support to DC public and public charter school students.



**SCHOLARSHIP:** In addition to presenting on their issues, students will receive scholarships to put toward college and career training programs. Your support allows us to recognize these students in deeply meaningful ways.

## SPONSORSHIP LEVELS & BENEFITS

### PLATINUM \$20,000+

*(In addition to benefits listed at lower levels)*

- Company representative listed as *Vice-Chair* of the Event Committee
- Ten tickets to the event
- Named sponsor of scholarships given at the event
- Opportunity to present sponsorship checks to winning students
- Premium recognition in all event materials
- Dedicated logo on podium signage



YOUR LOGO HERE

### GOLD \$15,000

*(In addition to benefits listed at lower levels)*

- Company representative on the Event Committee
- Seven tickets to the event
- Named sponsor of prizes and one scholarship given at the event
- Opportunity to present prizes and scholarships to winning students
- Premium recognition in all event materials



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### SILVER \$10,000

*(In addition to benefits listed at lower levels)*

- Company representative on the Event Committee
- Five tickets to the event
- Named sponsor of prizes given at the event
- Opportunity to present prizes to winning students
- Recognition in event program and on signage

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### BRONZE \$5,000

*(In addition to benefits listed at lower levels)*

- Three tickets to the event
- Named sponsor of one prize given at the event
- Opportunity to present one prize to winning students at the event
- Recognition in event program

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### CHAMPION \$1,000+

- Two tickets to the event
- Thank-you note from Student Ambassadors
- Recognition in event posters and program
- Logo with link on website
- Individual social media recognition before, during and after the event
- Dedicated logo placement in event recap and OWEd monthly newsletter following the event

### FRIEND \$500+

- One ticket to the event
- Thank-you note from Student Ambassadors
- Recognition in event posters and program
- Named recognition on website